

# SPONSORSHIP INFORMATION



## Contact Info:

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## 2024 NPC MISSISSIPPI CHAMPIONSHIPS

### Bodybuilding, Bikini, Figure, Fitness, Physique, Classic Physique & Wellness

Sponsorship and advertising opportunities are available for the **2024 NPC MISSISSIPPI CHAMPIONSHIPS** - Bodybuilding, Bikini, Figure, Fitness, Physique, Classic Physique & Wellness.

**THE EVENT:** The competition will be held July 27th in Madison, Mississippi. Prejudging is at 9 AM and the Finals will begin at 4PM. Both men and women will compete in divisions/classes based on level of achievement, age, height and weight. The competition will feature the following divisions:

**Men's Bodybuilding** – Teen, True Novice, Masters over 35, over 40, over 50, over 60, over 70, Uniform, Mr. Mississippi, Hero, Novice and Open

**Men's Classic Physique** – True Novice, Masters over 35, Uniform, Mr. Mississippi, Hero, Novice and Open

**Bikini** – Teen, True Novice, Masters over 35, over 40, over 50, Uniform, Ms. Mississippi, Hero, Novice and Open

**Figure** – Teen, True Novice, Masters over 35, over 40, over 50, Uniform, Ms. Mississippi, Hero, Novice and Open

**Women's Physique** – Teen, True Novice, Masters over 35, Uniform, Ms. Mississippi, Hero, Novice and Open

**Men's Physique** - Teen, True Novice, Masters over 35, over 40, over 50, Uniform, Mr. Mississippi, Hero, Novice and Open

**Wellness** – True Novice, Masters over 35, Uniform Hero, and Open

**Women's Bodybuilding & Fitness**

Class winners of the Open categories will be eligible to compete in NPC National level competitions.

We are proud to bring such a major sports event to the City of Madison. This is a unique opportunity for the City of Madison and surrounding cities to reach a limited market and make a positive impact economically and promote health and fitness in the community. The NPC Mississippi Championships offers a unique assembly of gym owners and a wide variety of sports/fitness fans who are dedicated to a fitness lifestyle. As well as bystanders who are interested in the sport and people there to watch the friend or family member compete.

**SANCTIONING BODY:** The National Physique Committee (NPC) is the largest amateur bodybuilding organization in the United States with over 10,000 registered athletes. Athletes compete in various competitions from local to national competitions sanctioned by the NPC. One amateur organization per country is recognized by the International Federation of Bodybuilders (IFBB), bodybuilding's international professional organization, and the IFBB recognizes the NPC as its amateur extension for the United States. In order to become an IFBB professional in the United States you must first win a class at an NPC national level competition.

**ADVERTISING:** Direct mail to NPC athletes and gyms in the southeast area, Facebook, Instagram, black & white display ads, radio ads and broadcasted on our Livestream.

**SPONSOR BENEFITS:** Audience exposure, media/publicity opportunities, product sampling, promotion throughout the event, and customer appreciation.

# SPONSORSHIP PRICES

## 2024 NPC MISSISSIPPI CHAMPIONSHIPS

### **Presenting Sponsor: \$4000 (1)**

- 1 NIGHT HOTEL ROOM - 2 QUEEN BEDS
- Booth Space (tables and chairs provided)
- 4 Reserved tickets
- Podium Time
- 2 Trophy presentations
- Premium social media advertising
- LARGEST logo on all print advertising and on website for one year
- LARGEST logo on stage
- LARGEST logo on t-shirts
- LARGEST logo on the top of show poster
- Logo on our Livestream (broadcasted during the entire event and re-runs)

### **Sponsor: \$1500 (2)**

- Booth Space (tables and chairs provided)
- Trophy Presentation
- 2 Reserved tickets
- Premium social media advertising
- Logo on competitor t-shirts, all print media, website, on-stage banner and show poster
- Logo on our Livestream (broadcasted during the entire event and re-runs)

### **Booth: \$500**

- Booth Space (tables and chairs provided)
- Trophy Presentation
- 2 Reserved tickets
- Logo on competitor t-shirts, website, on-stage banner and show poster
- Social media advertising
- Logo on our Livestream (broadcasted during the entire event and re-runs)

### **Trophy Sponsor \$300**

- Trophy Presentation
- 2 Reserved Tickets
- Logo on competitor t-shirts, website, on-stage banner and show poster
- Social media advertising
- Logo on our Livestream (broadcasted during the entire event and re-runs)

### **Advertisement Sponsor \$150**

- Logo on competitor t-shirts, website, on-stage banner
- Website advertising
- Social media advertising
- Logo on our Livestream (broadcasted during the entire event and re-runs)

# SILENT AUCTION

The NPC MISSISSIPPI CHAMPIONSHIPS will have a silent auction that will benefit the WEBSTER ANIMAL SHELTER in Madison, Mississippi. The proceeds will help a loving animal go to a good home.

We are accepting any item donations for our SILENT AUCTION. Once donations are received your business or company will be advertised with our paid sponsors in our social media, website and on-stage advertising.

If you or anyone you know would like to donate to this great cause, please reach out to  
Alex Byars  
(901-258-9109)



# SPONSORSHIP INVITE

## 2024 NPC MISSISSIPPI CHAMPIONSHIPS

### JULY 27. 2024

#### SPONSORSHIP AGREEMENT

Date:

Sponsorship Type/Amount: \_\_\_\_\_

Mail to: **Alex Byars**

**70 Nugget Drive**

**Starkville, MS 39759**

#### TERMS OF AGREEMENT:

- The sponsorship will be for the period of July 27th, 2024, Prejudging and Night Show.
- Prejudging 9AM Finals 4PM – available for set up 7AM and 3:30 PM

*In consideration of your acceptance of this sponsorship, I hereby waive all rights and claims for damages against Morris Pruett, the National Physique Committee and their associated bodies, officials, agents, employees or assigns by reason of injuries or damages which I may incur while traveling to and from, or participation in this contest. I also grant the promoter the right to photograph or otherwise reproduce (whether by film, tape, still photography or otherwise) my appearance and name in any and all media with respect to any advertising or publicity. The undersigned consents and agrees that the undersigned will comply with all rules and regulations of the hotel venue including any rules or regulations prohibiting cooking or food preparation in the hotel rooms. The undersigned further agrees that the undersigned will indemnify and hold harmless the NPC and the promoter from and against any damages caused by the undersigned to the hotel venue or damages to a guest room or rooms occupied or registered to the undersigned. Finally, the undersigned acknowledges that the undersigned's failure to comply with any rule or regulation of the hotel venue or damage to any room occupied by or registered to the undersigned may result in disciplinary action against the undersigned including, but not limited to, suspension as a member of the NPC and/or participating in contests sanctioned by the NPC.*

Signed: \_\_\_\_\_

(Sponsor)

Sponsor "Company" Name:



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